

VIEWER PROFILE

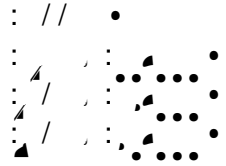
TOP THREE TARGET LIFESTYLE GROUPS WATCHING THIS NETWORK BY INDEX*:



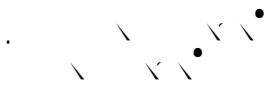
GENDER



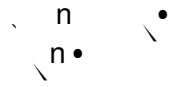
HOUSEHOLD INCOME



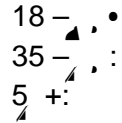
EDUCATION



HOME OWNERSHIP



AGE



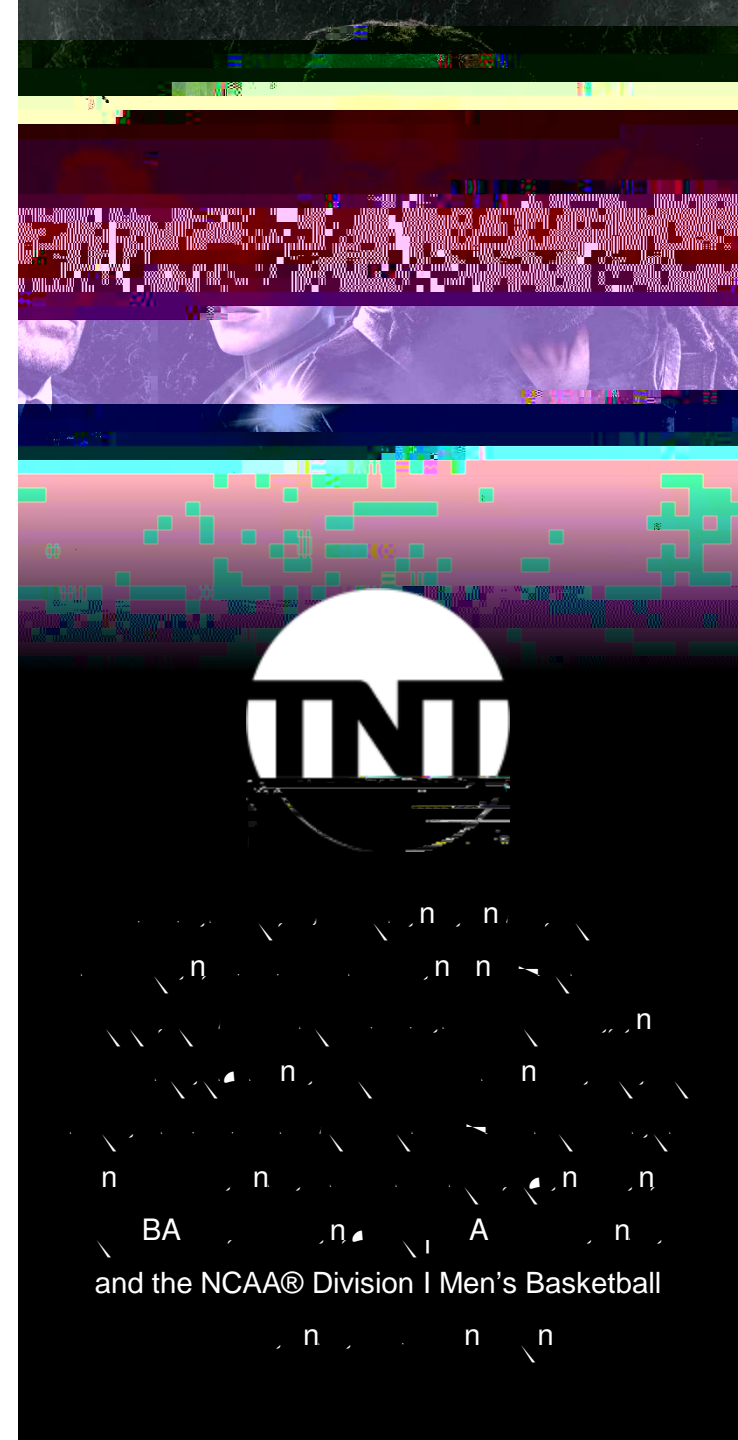
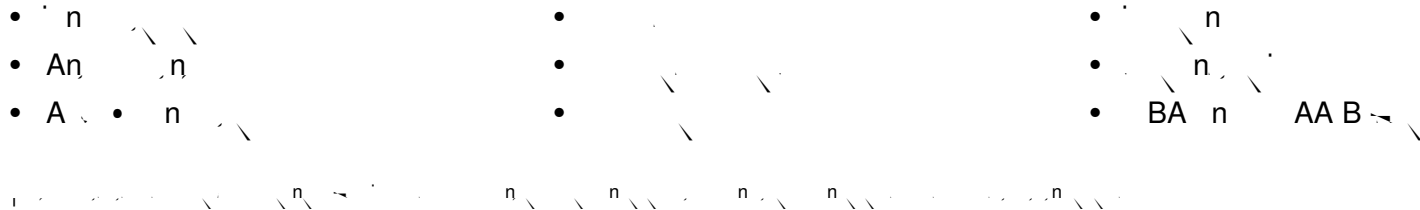
PRESENCE OF CHILDREN



MARITAL STATUS



FEATURED PROGRAMS



and the NCAA® Division I Men's Basketball